



Moonen Packaging connects all carriers

Moonen Packaging is partnering with DeliveryMatch and BigMile so that all of its carriers are connected to a single portal. “This gives us insights into our transport-related carbon emissions,” says Roland van Bussel of Moonen Packaging.

Sustainability has been a major driving force in all Moonen Packaging’s activities for years. Besides looking at the ecological footprint of its own operations, the sustainable packaging specialist also aims to reduce carbon emissions throughout the entire supply chain. “Our goal is not only to be the leader in sustainable packaging solutions in Europe, but also to operate in a carbon-neutral way elsewhere in the supply chain – and at least downstream – by the end of 2026. Sustainable logistics plays an important role in this,” states Roland van Bussel, the company’s operations director.

At Moonen Packaging, transport is handled by various different logistics service providers, each with their own specialism. “Visibility is becoming increasingly important to provide insight into CO2 emissions and influence the supply chain partners, both downstream and upstream. What we ultimately want is for our customers to be able to weigh up their deliveries based not only on costs and delivery time, but also on CO2 emissions,” continues Van Bussel.

At strategic, tactical and operational level

The collaboration with BigMile and DeliveryMatch helps to make logistics more sustainable in several ways. “Thanks to the DeliveryMatch supply chain platform and the link with BigMile, we can calculate the CO2 emissions for each transport stream down to shipment level. The amount

of carbon emissions per shipment is then printed on the packing slip,” he explains.

On a strategic level, the analytics tool enables Moonen Packaging to see the bigger picture. Van Bussel: “In our own portal we can look at all the carriers and gain insights into our total transport carbon footprint. For example, we can see whether it is more economical to bundle a shipment and/or to move it to a specific day. Our salespeople then use this information to continuously encourage our customers to place their orders more consciously.”

Roland Slegers of DeliveryMatch adds: “The data from DeliveryMatch forms the basis for the CO2 emission calculations by BigMile. The unique combination of data traffic and control with the DeliveryMatch platform provides Moonen Packaging with insight into CO2 emissions. The beauty of this is that carbon emission reductions often go hand in hand with cost savings. After all, thanks to the monitoring and control of the chain, operations are performed right first time, thus directly saving both CO2 emissions and logistics costs. In addition, the use of the logistics chain can be optimally managed during off-peak moments for warehousing and transport, which also contributes to the reduction of CO2 emissions.”



www.bigmile.eu

“Our customers should be able to weigh up their deliveries based not only on costs and delivery time, but also on CO2 emissions”